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# Demographic Transformation: The Ageing of Auckland

## PAUL SPOONLEY

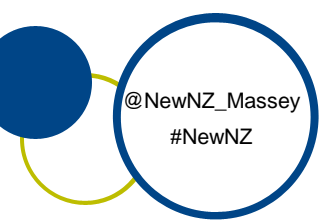
Pro Vice-Chancellor

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**ADCROSS Towards an Age-friendly Auckland: The missing links**

17 March 2016





Skills relevant?

Experience

Public debt

# WORKFORCE

# COSTS

Health provision

Older workforce

Seniority

Pension provision

Demographic liability

# AGEING

Decline of prime age workforce

Encore employment

Age friendly

More active

# POTENTIAL

Healthier

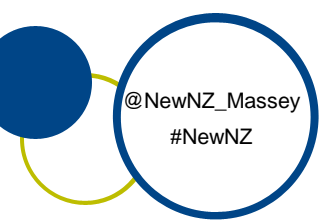
# DOMINANCE

Better educated

Silver economy

Dependency ratio





# The Observer view on the future facing Britain's ageing population

With imagination, we can all benefit from the baby boomers' talents



**Observer editorial**

The Observer, Sunday 9 November 2014

 [Jump to comments \(56\)](#)



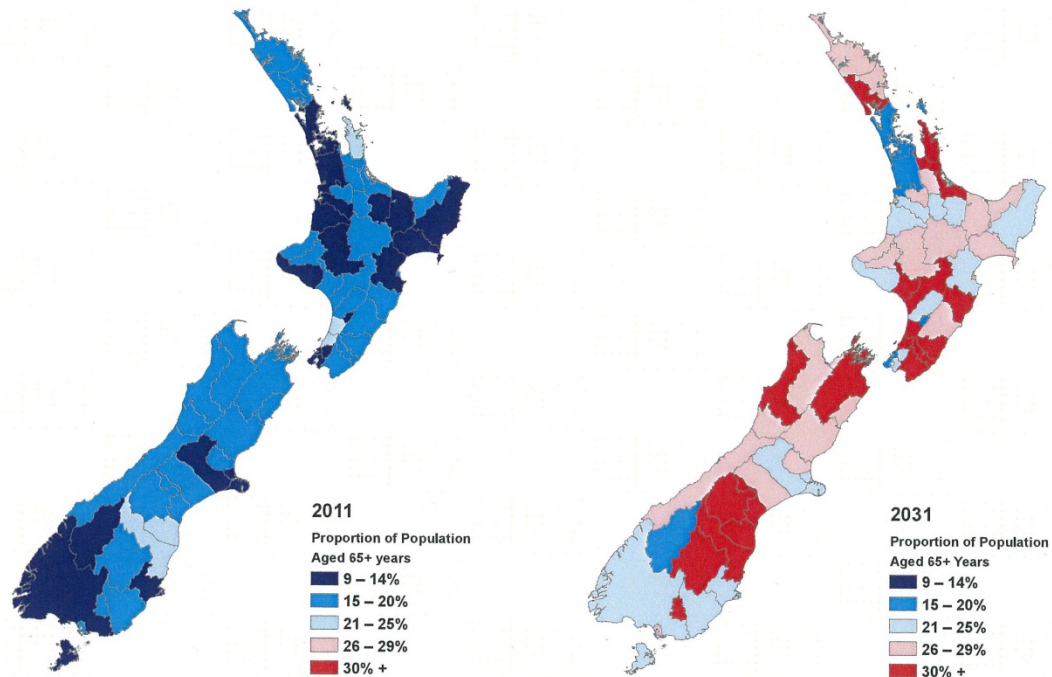
Britain's ageing population has talents that can be utilised to their own, and society's, benefit. Photograph: DCPhoto / Alamy/Alamy



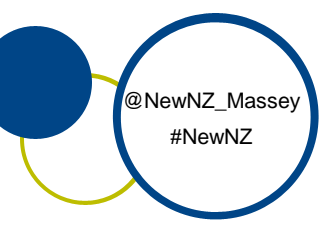
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### Proportion of population aged 65+, by territorial authority area, mid-range projection 2011 and 2031



Source: Statistics New Zealand



# FUTURE POPULATION GROWTH (2011-2031)

Elderly (65+): 10 children (0-14)

	2011	2031
Auckland	0.6	0.9

(Medium Series)



### Brian Gaynor 's Opinion

Investment columnist for the NZ Herald

[✉ Email Brian](#)

## Brian Gaynor: Greying of workforce good for economy

5:00 AM Saturday Aug 16, 2014

[💬 13 comments](#)



- Consumers

2011 - \$14 billion

2031 - \$39 billion

- Voluntary Contribution

2011 - \$8.5 billion

2031 - \$20 billion

- Workers

20% plus participation rates

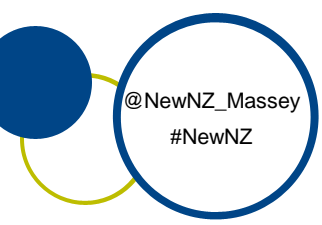
Can the UK's ageing population usher in a new age of economic prosperity?

It's predicted that over 20 million Brits will be over 65 within 30 years. Can we see this as an opportunity rather than a burden, with older people providing an ever-growing market and an invaluable workforce?



Older people can make a valuable contribution to the economy; finding ways to promote this was discussed at a recent seminar. Photograph: Radius Images /Alamy

**M**ore than 10 million people in the UK are aged over 65 and that number is predicted to nearly double in the next 30 years. The figures are often seized upon to warn about the extra burden this ageing population - painted as increasingly frail and dependent - will put on the state, the local



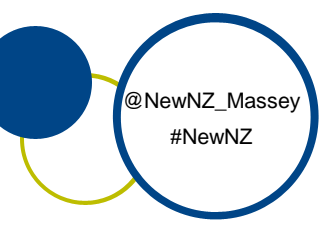
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# Auckland

- 27% of all people 65+
- 50% of all 65+ live in 7 local board areas (Hibiscus and Bays, Howick)

What does Auckland's "ageing well" policy look like?  
Do you concentrate facilities and services?





# Challenges

- Age-friendly public spaces
- Ageing policies
- Employer attitudes
- Transport options

Britain is an ageing country - so maybe it's time we started seriously to cater for people's needs

As baby boomers start to outnumber children under five, a social crisis is looming that will affect every generation



📷 A middle-aged couple on the beach: the global spending power of the baby boomers will reach £9.6trn by 2020. but many will be isolated and broke. Photograph: Jeff Hutchens/Getty Images

**T**alling birthrates and the lengthening lives of baby boomers born between 1946 and 1964 produce an extraordinary statistic. On current trends, from





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# Political

- Advocacy
- Self Interest vs Public Good
- Costs of ageing

## Baby boomers v the rest: is age the great new divide?

Older voters have reaped the benefits of the welfare state and the housing market, but younger ones face a growing struggle. Is the generation gap replacing class as a key to voting intentions?



📍 Britain has become a divided nation - but some warn against oversimplification of issues along age lines.  
Photograph: Alamy

**N**ew pensions freedoms came into force last week. Whether they want to blow their pension pot on a Lamborghini or keep it for a rainy day, the baby boomers are no longer going to be obliged to use it to buy an annuity. Under the new rules, they will also have the right to pass on what's in their pension without paying any inheritance tax when they die, a measure likely to further reduce taxes paid by a generation that has done well out of the welfare state.